



Digital INCLUSION for all

Dear Prospective Sponsors and Exhibitors,

We invite you to join us at TDI's 25th Biennial Conference in College Park, Maryland at The Hotel at the University of Maryland on July 27-29, 2023. The theme for the conference is Digital Inclusion for All with the goal of addressing telecommunication needs of individuals and communities, including digital literacy and access to Information and Communication Technology (ICT).

We are preparing for a successful in-person 25th Biennial TDI Conference with opportunities for networking, professional development, training, receptions and events. You may register for the conference at <https://tdiconf.com/> which also provides information on hotel registration so be sure to book in advance to secure your room.

We estimate attendance of approximately 400 industry partners, community stakeholders, and governmental representatives who support and represent a market of 48 million individuals with hearing loss. The TDI Conference brings exhibitors from a variety of industry sectors, including digital, video, information technology, broadband, telecommunications, video conferencing, wireless communications, assistive technology, and other new and emerging technologies.

We have five (5) sponsorship levels (\$50,000 to \$5,000) available. In appreciation of your generosity, we offer several benefits for the promotion of your company brand through exhibits and/or video spotlight of your product or service by sponsoring an event, plenary or workshop. More details on customization and branding opportunities are outlined in the attached Sponsor and Exhibitor Information toolkit including how to reserve your exhibit booth.

Thank you for your support and consideration. Shall you have any follow up questions on the exhibit, contact Genelle Sanders at gsanders@tdiforaccess.org and for sponsorship opportunities contact AnnMarie Killian at sponsor@tdiforaccess.org.

Regards,

TDI Conference Planning Team



SPONSOR AND EXHIBITOR INFORMATION 2023

Who We Are

TDI, in collaboration with its partners, serves as a national leader in policy, advocacy, education, and innovation to foster full accessibility, equity, and inclusion in information and communications technology.



TDI Biennial Conference

Cutting-edge educational sessions, enhanced networking, and high-professional speakers. Conference brings together policy makers, industry professionals, academia researchers and deaf, hard of hearing and deafblind consumers to shape accessibility in information and communication technologies.

The President's Reception, Professional Luncheon, and TDI Awards are networking functions that occur during the conference.



TDI Communication Access Scholarship

An annual scholarship program that recognizes graduating high school deaf, hard of hearing and deafblind seniors for their passion and capacity to lead and serve, as well as their commitment to making a significant impact on accessible communication technologies.



TDI Training Institute

The TDI Training Institute spotlights critical accessibility topics relating to information and communication technologies that helps to build digital skills, literacy, and equity. TDI hosts interviews or presentations from subject matter experts during engaging webinars. Audience members are invited to participate by answering poll questions, engaging directly with panelists in the chat, and utilizing the Q&A option. This opportunity provides an in depth experience learning about various accessible technology applications available.

Save the date for our **2023 TDI Conference and Expo**, July 27-29, 2023
at The Hotel at University of Maryland Hotel in College Park, MD.

Patron: \$5,000

A PATRON partnership with TDI is our entry-level partnership and welcomes you into the exclusive network. This partnership level provides basic tools for gaining resources and insight on your company's information and communications technology inclusion efforts.

Benefits

- TWO (2) TDI Professional Memberships for 2 years
- ONE (1) Conference Exhibit Booth
- Event-related publications on digital media
- Logo placement on TDIforAccess.org home page
- Company recognition in TDI's annual report
- Publications in TDI BlueBook.com and TDI World (digital)
- Logo placement in newsletters, thank you emails, event summaries / articles and next TDI event package

Community Connector: \$10,000

A COMMUNITY CONNECTOR partnership with TDI provides opportunities to have a more prominent role within the network. This partnership level also provides greater visibility and involvement in the TDI Biennial Conference and Expo.

Benefits

- ONE (1) Full Combo Conference Ticket
- TWO (2) TDI Professional Memberships for 2 years
- ONE (1) Conference Exhibit Booth
- Event-related publication on digital media
- Logo placement on TDIforAccess.org home page
- Company recognition in TDI's annual report
- Publications in TDI BlueBook.com and TDI World (digital)
- Logo placement in newsletters, thank you emails, event summaries / articles and next TDI event package

Bridge Builder: \$20,000

A Bridge Builder partnership with TDI is well recognized and positioned to provide perspective and vision to other companies within the network.

Benefits

- TWO (2) Full Combo Conference Tickets
- TWO (2) Conference Exhibit Booths
- THREE (3) TDI Professional Memberships for 2 years
- Event-related publication on digital media
- Exclusive priority access to TDI's events
- Logo placement in TDI's event signage
- Logo placement on TDIforAccess.org home page
- Company recognition in TDI's annual report
- Publications in TDI BlueBook.com and TDI World (digital)
- Choice sponsorship of rooms, meetings, or materials (i.e. registration plenaries, fireside, lanyards, catering)

Sample Additional Branding Opportunity (choose one)

- Refreshment Breaks (4 available)
- Breakout Sessions (12 available)
- Town Hall (1 available)
- Motivational Luncheon
- Hand sanitizer (mini)
- Headshots (2 available)
- Product/Service Video Spotlight

Influencer: \$40,000

An INFLUENCER partnership with TDI is one of the most exclusive partnerships and focuses on strategic impact. This partnership level provides prestige and authority and is a leading voice in policy, advocacy, and innovation to foster full accessibility, equity and inclusion in information and communications technology.

Benefits

- SIX (6) Full Combo Conference Tickets
- THREE (3) Conference Exhibit Booths (Prime location)
- FOUR (4) TDI Professional Memberships for 2 years
- Event-related publication on digital media
- Exclusive priority access to TDI's events
- Logo placement in TDI's event signage
- Logo placement on TDIforAccess.org home page
- Company recognition in TDI's annual report
- Publications in TDI BlueBook.com and TDI World (digital)
- Choice sponsorship of rooms, meetings, or materials
i.e. registration plenaries, fireside, lanyards, catering

Sample Additional Branding Opportunity (choose one)

- Opening Ceremony
- Breakfast (3 available)
- President's Reception
- Expo Reception
- Community Forum
- Hotel Key Cards
- TDI Rewards Dinner
- Photobooth
- Wifi
- Product/Service Video Spotlight

Presenting Partner: \$50,000

A PRESENTING Partner with TDI holds the highest honor across industries and communities. As a Presenting Partner, all branding is premier including C-suite executive-level participation, and stand-alone workshops and/or presentations to highlight inclusion efforts through technology for all.

Benefits

- EIGHT (8) Full Combo Conference Tickets
- FOUR (4) Conference Exhibit Booths (Prime Location)
- SIX (6) TDI Professional Membership for 2 years
- Event-related publication Premium Full Page
- Exclusive priority access to TDI's events
- Logo placement in TDI's event signage
- Logo placement on TDIforAccess.org home page
- Company recognition in TDI's annual report
- Publications in TDI BlueBook.com and TDI World (digital)
- Choice sponsorship of rooms, meetings, or materials
i.e. registration plenaries, fireside, lanyards, catering

Sample Additional Branding Opportunity (choose one)

- Opening Plenary
- Tuesday Lunch Plenary
- Tuesday Afternoon Plenary
- Wednesday Lunch Plenary
- Closing Plenary
- Product/Service Video Spotlight

Customization including in-kind sponsorship and branding opportunities are available at various recognition levels, each with commensurate benefits. We have flexibility in how any sponsorship will be recognized. If you have specific requests or recommendations for recognition, contact AnnMarie Killian at sponsor@tdiforaccess.org.

EXHIBIT INFORMATION

Application Package/Information	6
Exhibit Terms	6
Exhibitor Information and Policies	7
Product & Material Distribution.....	8
Terms & Conditions	8

Exhibit Booth Fees

- | | |
|--|----------------|
| • For-profit businesses grossing under \$100K annually | \$300 |
| • Non-profit and governmental entities | \$500 |
| • For-profit businesses (\$100K to \$500K in annual revenue) | \$750 |
| • For-profit businesses (over \$500K in annual revenue) | \$1,000 |

Exhibit Schedule

Exhibit Set-Up: Thursday, July 27th, 3:00 PM - 6:00 PM
Friday, July 28th, 8:00 AM - 9:00 AM

Exhibit Hours: Friday, July 28th, 9:00 AM - 5:00 PM
Saturday, July 29th, 9:00 AM - 5:00 PM

Exhibit Dismantling: Saturday, July 29th, 5:00 PM - 6:00 PM

(NOTE: Schedule is tentative and subject to change)

• Included in Exhibit Fee:

- Covered table, two chairs and wastebasket
- Two exhibitor badges for admission to plenary sessions and workshops

Application Package/Information

Exhibitors can register one of three ways:

- Scan the QR code
- Click the link: [Exhibit Registration form](#)



Exhibit Terms

By completing the application and sending your deposit, you agree to the following clauses:

Application for Exhibit Space

All fully completed applications for exhibit space at the Biennial Conference shall be submitted to [Exhibit Registration form](#) or using the above QR code by June 15th, 2023. All exhibits shall relate to activities of TDI and shall not detract from the general character of the Conference. Accordingly, TDI reserves the right at its sole discretion to reject any exhibit application which it feels is not appropriate for the Conference.

Exhibit Space Fees

The price of each exhibit space (booth) shall be \$300 for for-profit businesses grossing under \$100K annually, \$500 for non-profit entities (government & consumer groups), \$750 for for-profit businesses grossing between \$100K and \$500K annually, and \$1,000 for for-profit businesses grossing over \$500K annually. Fees shall be payable in U.S. funds.

Assignment of Space/Mandatory Deposit

Each exhibit space shall be assigned by TDI in the order in which applications and deposit payments are received. A 50% deposit of the total balance payable to TDI must be forwarded with the application, with the balance due within 30 days of receiving the application. Exhibit space shall not be assigned until both deposit and application have been received. Exhibitors may request particular booths; however, booth requests will be filled in the order in which deposits are received. The number of booths which an exhibitor may rent shall be limited only by the space requirements of the exhibition area.

Application and Mandatory Deposit Deadline

The deadline for the receipt of an exhibitor application and mandatory deposit is June 15, 2023.

Cancellation Deadline

Payment will be refunded in full upon a written request for cancellation received by TDI before 4:00 PM EST, June 15, 2023.

In the unlikely event that the Conference is canceled by TDI, all deposits will be promptly returned to the applicants.

No refund will be made to any exhibitor who cancels the contracted booth(s) on or after 4:00 PM EST on June 15, 2023.

No refund will be made to any exhibitor who fails, for any reason, to occupy the space reserved.

Shipping and Handling Instructions

All exhibit materials must be shipped to the warehouse of the Hotel at the University of Maryland for holding and delivery to the exhibit area of the same hotel. Exhibit materials should be shipped to the Hotel at the University of Maryland and addressed as follows:

The Hotel at the University of Maryland
c/o Beverly Berry, CS Manager
25th TDI Biennial Conference
7777 Baltimore Avenue
College Park, Maryland 20742

Exhibitor Name _____
Box _____ of _____,
Exhibit(s) # (If known): _____

All packages received and shipped by the Hotel and Conference Center team will incur a handling fee. Packages may arrive at the Hotel up to three days prior to your scheduled event and must be picked up, by the carrier of your choice, no later than two days after your event. Packages in the Hotel's possession outside of this specified number of days will incur a storage fee.

The Hotel at the University of Maryland's Shipping and Receiving Department is open Monday-Friday from 8:30 am - 5:00 pm. To arrange for packages to be shipped, delivered, or picked up from the Hotel and Conference Center, please call the Shipping and Receiving Department at 240-426-0995.

If you have any follow up questions, please contact Genelle Sanders at gsanders@tdiforaccess.org.

Exhibitor Information and Policies

Hotel Reservations

- Reserve accommodations at the The Hotel at the University of Maryland
- You may register online at <https://tdiconf.com/> under *Hotel*
- Parking is \$12/overnight parking and \$10 daily parking.

Exhibitors' Badges:

Included in the exhibitor's fee are two exhibitor badges which allow entry to the Biennial Conference workshops & plenary sessions on July 27-29, 2023.

Security:

TDI and the Hotel at the University of Maryland shall not be responsible for the loss by theft or otherwise of any property of the exhibitor and thus recommend that exhibitors remove any portable technology or other valuables from the exhibit area overnight.

Combustible Decorations:

- No combustible decorations (crepe paper, tissue paper, cardboard or corrugated paper) shall be used at any booth at any time.
- All packaging, containers, excelsior, and wrapping paper which are not flameproof must be removed from the exhibit floor and may not be stored under tables or behind displays.
- All muslin, velvet, silken or other cloth decoration must meet flameproof standards imposed and prescribed by the fire ordinance of the city of College Park, Maryland.
- All materials and fluids which are inflammable shall be kept in city-approved safety containers.
- Open flames, butane gas, and like items shall not be permitted.

Prohibited Posting:

No decoration, poster, sign, or similar item shall be posted on, tacked on, nailed, screwed or otherwise attached to any column, wall, floor, or any other part of the exhibition area, or furniture.

Distribution of Materials/Sales:

- The printed advertising or other materials of the exhibitor may be distributed only from within the exhibitor's own booth.
- Drawings, contests, lotteries, or the sale of merchandise of any kind and description may be permitted only if pre-approved by TDI.

ADA Compliance:

Exhibitors shall be in full compliance with Title III of the Americans with Disabilities Act in all of their offerings of public information and services during the Conference.

Payment of License Fees/Taxes:

Exhibitors shall be solely responsible for the payment of any licensing fees, and for the collection and payment of any sales or other tax necessitated by any sale or promotion within its booth or any other place on the Conference premises during the course of the TDI Biennial Conference. TDI shall not be responsible for the payment of any such fee or tax, and the exhibitor hereby expressly holds TDI harmless for the obligation of the payment of any such fee or tax, and further agrees to indemnify TDI in the event that a demand for the payment of any such fee or tax is made upon TDI.

Hold Harmless:

Exhibitors shall hereby protect, save and hold harmless TDI, the Hotel at the University of Maryland, their respective employees, agents, contractors and sub-contractors from any and all claims for loss, costs, liability, expense or any other claim arising from, out of, and/or by reason of the exhibitor's occupancy and use of the exhibition premises or exhibition booth or any part thereof during the course of the Biennial Conference.

COVID-19/Illness Policy

An inherent risk of exposure to COVID-19 exists in any public place. Visitors to the 25th Biennial TDI Conference voluntarily assume all risks related to COVID-19 exposure. Please help us protect our visitors and staff by conducting on the day of the scheduled visit, prior to entry, a self-check of your health and the health of anyone planning to attend the conference. If you or anyone in your group answers "yes" to any of the questions below, we ask that you send another representative in your stead.

- Have you tested positive for COVID-19 in the last 14 days?
- Do you live with someone who has tested positive for COVID-19 in the last 14 days?
- Have you had close contact with someone who has tested positive for COVID-19 in the last 14 days? Note: Close contact is defined as being within 6 feet of an infected person for a cumulative total of 15 minutes or more over a 24-hour period and/or having direct contact with mucus or saliva.
- In the last 48 hours, have you had any of the following symptoms?
 - o Fever (100.3 °F or higher) or chills; cough; shortness of breath or difficulty breathing; fatigue; muscle or body aches; headache; new loss of taste or smell; sore throat; congestion or runny nose; nausea or vomiting; diarrhea.

Product & Material Distribution

Please attach a description of up to 150 words for all products and services you plan to sell or promote at your booth, (including materials you plan to distribute at your booth).

Terms & Conditions

Your application indicates that you understand and agree with the conditions and policies outlined in this Exhibitor and Sponsor Information Kit and in accordance with the stated fees for exhibit booths and product/service demonstrations; that the space and times assigned for the exhibits, and/or product/service demonstrations by the TDI staff shall be acceptable; that aforementioned conditions are incorporated by reference; and that product descriptions attached are those planned for the Biennial Conference.

Any changes must be received in writing by TDI prior to the Conference.

For more information, contact: **Genelle Sanders, Director of Programming**

Email: gsanders@tdiforaccess.org